MeenabenDodiawanted to give her children good education! After I Create training, she starts an Artificial Jewellery Business



MeenaNaginDodia, 39 years old felt the income of her husband,who works as a rickshaw driver,is not enough to meet the educational needs of her sons. Though the family of four were able to manage their other expenses with her husband's income, Meena felt that she cannot compromise on her sons education.

She started working for "Home Guard" occasionally to earn some extra income,

she found that the job was not regular and the income was still insufficient to pay the increasing education needs. She attended I Create training at Baroda that inspired her to start her own business. Meena discovered that there is a growing market for imitation jewelry and started selling the same door to door.

She earns around Rs.3,000 per month and was assisted Rs.25,000 from I Create MAGIC fund to expand her business. She hopes to earn more to fund the education expenses of her children. She has got a solid customer base in her area.